

The Town of Newmarket, in conjunction with the Newmarket Business Association, is planning a series of workshops designed to assist you in surviving the reconstruction of Main Street. Some of the presentations being considered are:

Project 101: Provide information about the project, review the current design plans and learn what information is most critical to your business.

Show Me the Money! Presentation by Ocean National Bank on low interest loans being made available to Downtown Businesses during the construction. Also, information on other resources available to small businesses-MicroCredit NH, SBDC, NCIC, SBA, etc.

Marketing Basics: Learn how to market and promote your business before, during and after the construction.

Please rate your likely attendance at these sessions:

Topic	Absolutely	Possibly	Unlikely
<i>Project 101</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Money</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Marketing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What time of day would be best for you to attend?

Morning ☐ Afternoon ☐ Evening ☐

Are there other topics that you would like to see covered? Please explain.

Business Name: _____

Address: _____

Business Owner: _____

Contact (if different from above): _____

Phone: _____

Email: _____

What is the best way to reach you during the day? _____

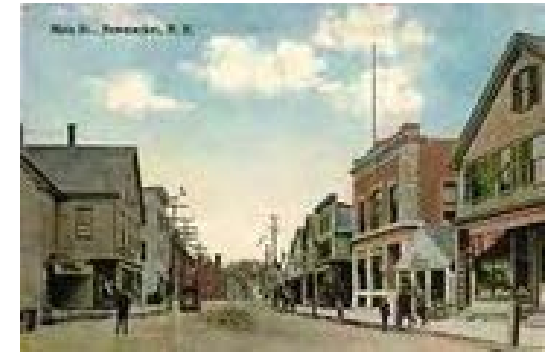
How can we reach you off-hours, in the event of an emergency? _____



Please complete & return this survey to:

Julie E. Glover, Project Coordinator
Newmarket Town Hall
186 Main Street, Newmarket NH 03857
Phone (603) 292-1202
Email: jglover@newmarketnh.gov

NEWMARKET DOWNTOWN BUSINESS SURVEY



Main Street Reconstruction Project

Phase II of the Main Street Reconstruction Project will have a significant impact on the Downtown Businesses. Ultimately, the changes will be positive, but during the construction, disrupted traffic flow, noise and dust may make it challenging at times for your customers to access your business. The Town of Newmarket is committed to providing you with timely information to minimize any negative impacts but we need your help. Participating in this survey is one way that we can learn important information about your business and help us to identify potential challenges and opportunities related to the Project.

1. What is your principal business activity?

Food Service ☐ Retail ☐ Medical ☐

Health & Beauty ☐ Other ☐ Please explain:

2. How long has your business been located in its present location?

1 year or less ☐ 2 years ☐ 3-5 years ☐

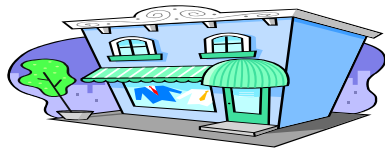
6-10 years ☐ 11-19 years ☐ 20 + years ☐

3. How many employees, including yourself, do you have at this location?

Full Time _____ Part Time _____

4. On average, how many employees are at work during the day, Mon-Fri:

5. What are your regular business hours/days?



6. Where do you park during the day?

Location	
Immediately in front of business	<input type="checkbox"/>
Elsewhere on Main Street	<input type="checkbox"/>
Business has private parking	<input type="checkbox"/>
Municipal Water Street Lot	<input type="checkbox"/>
Municipal Elm Street Lot	<input type="checkbox"/>
Use public transportation	<input type="checkbox"/>
Other (please specify)	<input type="checkbox"/>

7. Where do your employees park?

Location	
Immediately in front of business	<input type="checkbox"/>
Elsewhere on Main Street	<input type="checkbox"/>
Business has private parking	<input type="checkbox"/>
Municipal Water Street Lot	<input type="checkbox"/>
Municipal Elm Street Lot	<input type="checkbox"/>
Use public transportation	<input type="checkbox"/>
Other (please specify)	<input type="checkbox"/>

8. When does your business accept deliveries?

☐ All Day ☐ Before 7:00 a.m.

☐ After 4:00 p.m. ☐ Other(specify):

9. Would you be willing to change your time of deliveries during construction?

Yes ☐ No ☐ Possibly ☐

Comments:

10. How likely are you and/or your employees to do the following during the construction on Main Street:

(Check all that apply)	Absolutely	Possibly	Unlikely
Decrease hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase days of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decrease days of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park in a Municipal Lot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Comments: